

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WXJC Birmingham, AL	Date: 10/23/14
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I, National Media Research, Planning, and Placement,

being/on behalf of: Gary Palmer for Congress,

a legally qualified candidate of the Republican

political party for the office of: U.S. House of Representatives

in the General Election

election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Gary Palmer for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jon Jones

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/13/2014

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Melody G. Grubb

Printed Name

Office Manager/Tenille Dine

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Gary Palmer for Congress

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

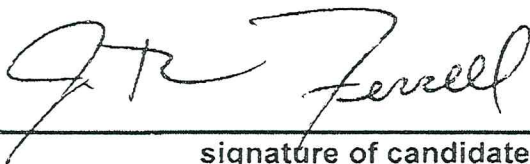
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

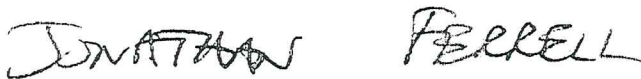
(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name

date

MARKET:	Birmingham, AL	AMOUNT:	\$525.00	DATE:	10/22/2014
REP:	McGavren Guild Media LLC	SPOTS:	15	AGENCY:	NATIONAL MEDIA RESEARCH,PLNG&PLACEM 815 SLATERS LANE ALEXANDRIA, VA 22314
MOD:	Stn Ver: 1 Last:	SLS PH:	412 421 2600	BUYER:	..
SALES OFFICE:	PHILADELPHIA	SLS FAX:	412 421 6001		
SALESPERSON:	Roger Rafson				
SLS EMAIL:	Roger.Rafson@genesismediaholdings.com				
AGENCY:	NATIONAL MEDIA RESEARCH,PLNG&PLACEM	AGY CLI:		CONTRACT # FOR INVOICING	4241088
ADVERTISER:	Gary Palmer for Alabama 2014	AGY PRD:		INVOICE:	NATIONAL MEDIA RESEARCH,PLNG&PLACEM 815 SLATERS LANE ALEXANDRIA, VA 22314
PRODUCT:	est 6006 AL-06	AGY EST:	6006		
FLIGHT:	10-29-2014 TO 11-04-2014	[]Unwired [X]Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/22/2014 13:44

COMMENTS

10/22/2014: this is a new order. please confirm to confirmationsny@genesismediaholdings.com or in rx if you are setup/

Rates are gross. Station will be billed for 15% commission on the net amount of this order.

DAY#1		10/29/2014 To 10/29/2014					TOT \$105.00		TOTAL SPOTS 3			
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	RT	..W....	6:00AM	7:00PM	60	10/29/2014	10/29/2014	3	\$35	\$105	

DAY#2		10/30/2014 To 10/30/2014					TOT \$105.00		TOTAL SPOTS 3			
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	RT	...T...	6:00AM	7:00PM	60	10/30/2014	10/30/2014	3	\$35	\$105	

DAY#3		10/31/2014 To 10/31/2014					TOT \$105.00		TOTAL SPOTS 3			
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	RTF..	6:00AM	7:00PM	60	10/31/2014	10/31/2014	3	\$35	\$105	

STATION:	WXJC-AM	ORDER#:	3120425	DATE:	10/22/2014
MARKET:	Birmingham, AL	AMOUNT:	\$525.00	AGENCY:	NATIONAL MEDIA RESEARCH,PLNG&PLACEM 815 SLATERS LANE ALEXANDRIA, VA 22314
REP:	McGavren Guild Media LLC	SPOTS:	15	BUYER:	..
MOD:	Stn Ver: 1 Last:	SLS PH:	412 421 2600		
SALES OFFICE:	PHILADELPHIA	SLS FAX:	412 421 6001		
SALESPERSON:	Roger Rafson				
SLS EMAIL:	Roger.Rafson@genesismediaholdings.com				
AGENCY:	NATIONAL MEDIA RESEARCH,PLNG&PLACEM	AGY CLI:		CONTRACT # FOR INVOICING	4241088
ADVERTISER:	Gary Palmer for Alabama 2014	AGY PRD:		INVOICE:	NATIONAL MEDIA RESEARCH,PLNG&PLACEM 815 SLATERS LANE ALEXANDRIA, VA 22314
PRODUCT:	est 6006 AL-06	AGY EST:	6006		
FLIGHT:	10-29-2014 TO 11-04-2014		[]Unwired [X]Spot []Mod		
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/22/2014 13:44

DAY#6		11/3/2014 To 11/3/2014					TOT \$105.00			TOTAL SPOTS 3		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	RT	M.....	6:00AM	7:00PM	60	11/3/2014	11/3/2014	3	\$35	\$105	

DAY#7		11/4/2014 To 11/4/2014					TOT \$105.00			TOTAL SPOTS 3		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	RT	.T.....	6:00AM	7:00PM	60	11/4/2014	11/4/2014	3	\$35	\$105	

TOTAL	Nov												Total
SPOT	15												15
CASH	525.00												525.00
TOTAL	525.00												525.00

NATIONAL MEDIA RESEARCH

PLANNING & PLACEMENT, LLC

WXJCAM - WXJC-AM

39314

39314

10/27/14

Inv Date	Invoice #	Description	Balance Due	Discount	Net Amount
10-27-14	6006LHWXJC-LF	GPFA-GPFA-GPFA 6006	446.25		446.25

Check Total: \$446.25

 Safeguard LITHO USA

REORDER FROM YOUR LOCAL SAFEGUARD DISTRIBUTOR, IF UNKNOWN, CALL 800-523-2422

W14SF002755M 10/14

DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

NATIONAL MEDIA RESEARCH

PLANNING & PLACEMENT, LLC

815 SLATERS LANE
ALEXANDRIA, VA 22314



BB&T

Branch Banking and Trust Company

VIRGINIA

68-426/514

39314

39314

NUMBER

PAY EXACTLY*****446*DOLLARS*AND*25*CENTS

DATE

AMOUNT

Oct 27, 2014

\$446.25

PAY
TO THE
ORDER
OF

WXJC-AM

Jonathan N. Farrell

MP

TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW

HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

⑈039314⑈ ⑈051404260⑈0000252417958⑈